

Brand Guideline

eSport-Mania

[Logo-Pack Download](#)

Primary:



Secondary:



Brand Guideline

eSport-Mania

Wording:

Normal Term:
eSport-Mania

Short Term:
ESM

Colors:

Primary

Secondary

Tertiary

Font



Hex	RGB	CMYK
#d85000	216 80 0	0 63 100 15
#282828	40 40 40	0 0 100 84
#2d2f36	45 47 54	17 13 100 79
#191919	25 25 25	0 0 97 90

Font:

Body - [Lato](#)

Headlines - [Montserrat](#)

Light (300)

Bold (700)

Regular (400)

Extrabold (800)

Bold (700)

Black (900)